



NEWS RELEASE
February 10, 2011

Information Contact: Keith McLean
HA International
(630)575-5700

HAI Named Exclusive Distributor of SpheriChrome

Westmont, IL - Effective April 1, 2011, HA International is the exclusive North American distributor of SpheriChrome, the only chromite foundry sand mined and processed in the United States.

Targeted for large ferrous applications, SpheriChrome differentiates from conventional sub angular chromite in its round shape and finer grain size. Several advantages are attained with SpheriChrome including high bonded sand strength to reduce binder costs and excellent cast finish to reduce cleaning costs. SpheriChrome is also a very effective zircon substitute offering cost savings for both chromite and zircon users.

SpheriChrome is mined and processed by Oregon Resources Corporation (ORC) in Coos Bay, Oregon. The style of mineralization allows for low-impact mining and processing techniques with no blasting, crushing, or use of environmentally harmful chemicals. ORC returns all non-mineralized sand to the original site where it is placed back into the ground. All overburden and topsoil are returned as well, and the land is contoured to a natural setting before reforestation takes place.

As the exclusive North American distributor of SpheriChrome, HA International is selective in its partnering. The collaboration between ORC and HAI represents a shared objective to responsibly develop and distribute foundry mineral sands in the United States.

For more information, please contact HA International, 630 Oakmont Lane., Westmont, IL 60559 (630)-575-5700, www.ha-international.com